

Train to Win the Digital Economy

simpli|learn



A Leading **Global Online Training Company**



8 Years of
digital-skills training



700
Employees



1 Million
Professionals trained
in over 150 countries



2,000
Industry grade trainers

simplilearn

Our mission is to help professionals around the world acquire the skills they need to succeed in today's digital economy.

Trusted by Brands You Know

VISA



P&G

amazon

Schneider
Electric

Duke
UNIVERSITY



Microsoft



Capgemini
CONSULTING. TECHNOLOGY. OUTSOURCING

USF UNIVERSITY OF
SOUTH FLORIDA



CISCO

Mondelēz
International

vmware®

accenture



BARCLAYS

IBM



BOEING



pwc

Pfizer

WPP

Learning and Development Priorities at [Company]



Role of Learning and
Development

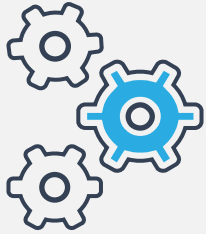


Corporate
Initiatives &
Learning Goals



Training
Modalities

The Simplilearn Difference - 4x Outcomes



High Engagement, Outcome-Centric Learning

Our blended-learning approach drives 4x higher course completion rates.



Your Size, Not One-Size

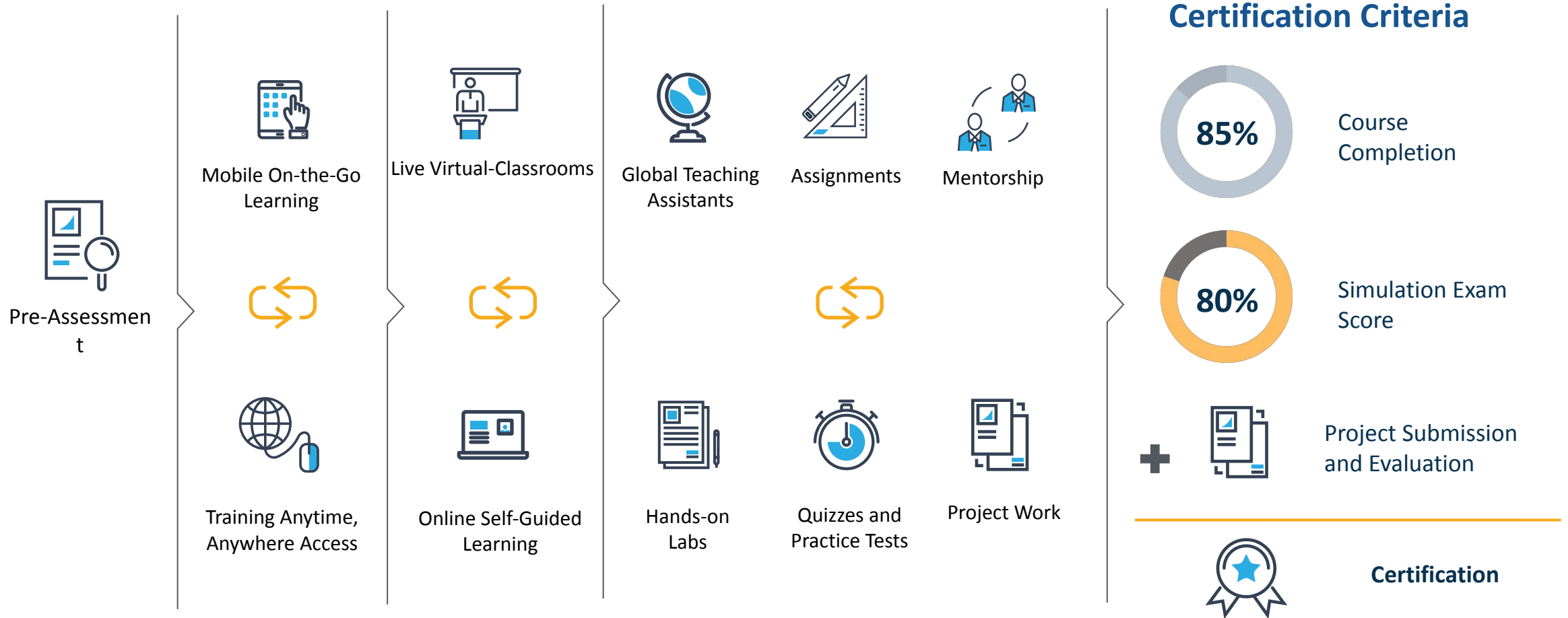
From learning portal integration to contextualized content and learning paths, we're committed to your success.



The Latest Curriculum, From Industry Experts

Content co-developed with, and regularly updated by, industry luminaries.

Blended Learning Drives Outcomes



Engagement Models: **Digital Marketing**



LEVEL SETTING

- Your teams speak the same digital language
- Engage effectively with agencies



ONBOARDING NEW HIRES

- Teach new hires learn to speak your organization's language
- Improve ramp-up time for new employees



DIGITAL MARKETING ACADEMY

- Content tailored to your organizational needs
- Learning paths for continual upskilling



Engagement Models: Enterprise Solutions



LEVEL SETTING AND UPSKILLING

- Develop and reinforce common language and skillsets
- On-going training and upskilling aligned with your development plans



ONBOARDING NEW HIRES

- Improve ramp-up time for new employees
- Hands-on applied learning critical for new hires



DIGITAL ACADEMY

- Learning paths aligned to roles
- Integration with your company's learning portal



Focused on Essential Digital Skills

Marketing and Automation



Digital Marketing



Digital Selling



Salesforce

Full Stack Development



Cloud Computing



DevOps



Cyber Security



Mobile and Software Development

Product and Process



Agile Scrum



IT Service and Architecture



Project Management



Quality Management



UX and Design Thinking

Data and Artificial Intelligence



Artificial Intelligence and Machine Learning



Big Data



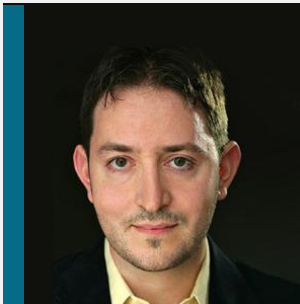
Data Science and Business Intelligence

High Quality Courses Taught by Experts

Developed by **Industry Luminaries**

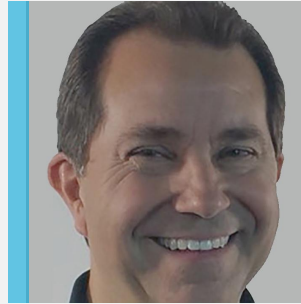


Ronald Van Loon
Top 10 Big Data
Influencer



Mike Tamir
#1 Influencer in
Artificial Intelligence
and Machine Learning,
Head of Data Science at
Uber ATG

Delivered by **Practitioners**



Jeff Allen
CSM, PMP, PMI with
15+ Years of Training
Experience



Matt Bailey
Leading Online
Marketing Influencer,
Author and Trainer

24/7 Support



Backed by Simplilearn's
Global Teaching
Assistants

Curriculum Aligned with Leading Certification Bodies

Product and Process



Full Stack Development



Microsoft Azure

Data and AI








Microsoft Partner
Silver Learning



Marketing and Automation

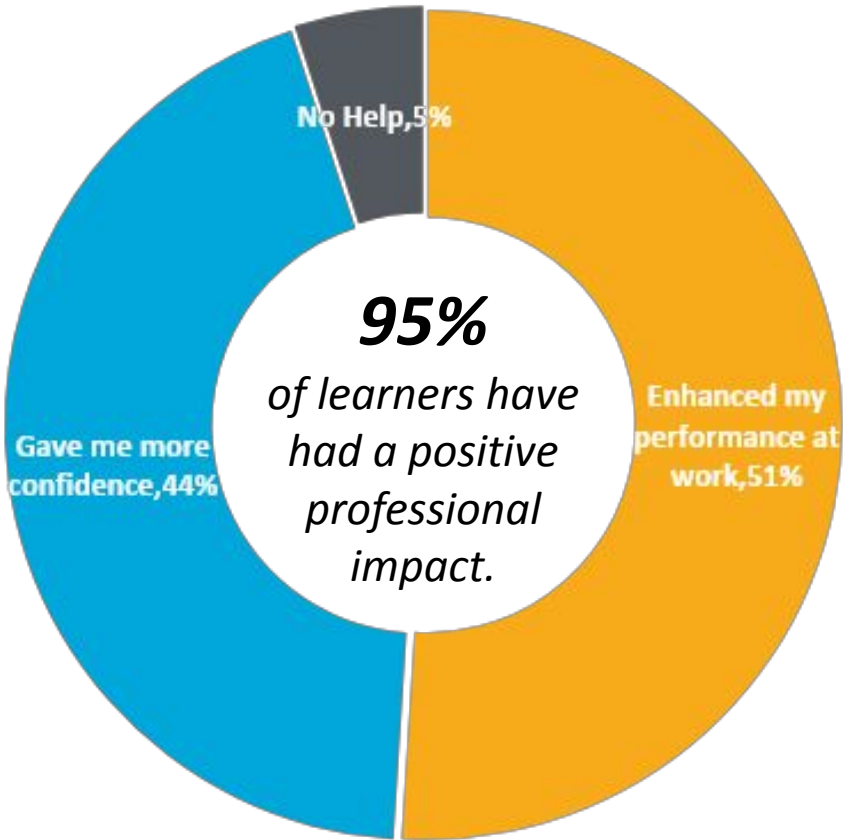


Competitor Comparison

					
Live Classroom	✓	✓	x	x	x
Mentoring	✓	x	✓	✓	✓
Projects	✓	✓	x	✓	✓
Interactivity	✓	x		x	x
Tailored Client Content	✓	✓	✓	✓	✓
Certification	✓	x	x	x	x
24/7 Teaching Assistance and Support	✓	✓	x	✓	x
Career Alignment	✓	x	✓	x	
Update Frequency	2x per year				



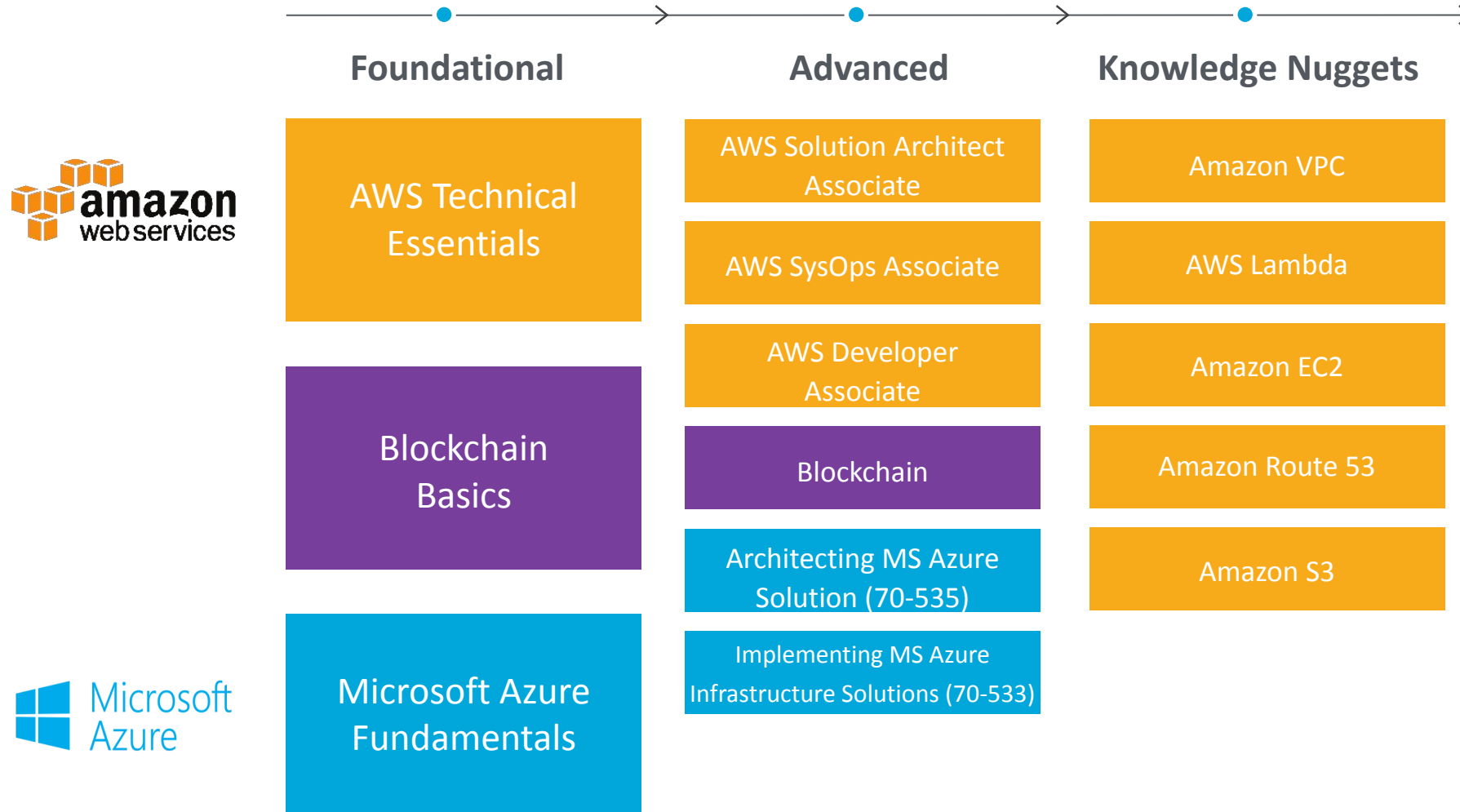
Impact Validated by Our Learners



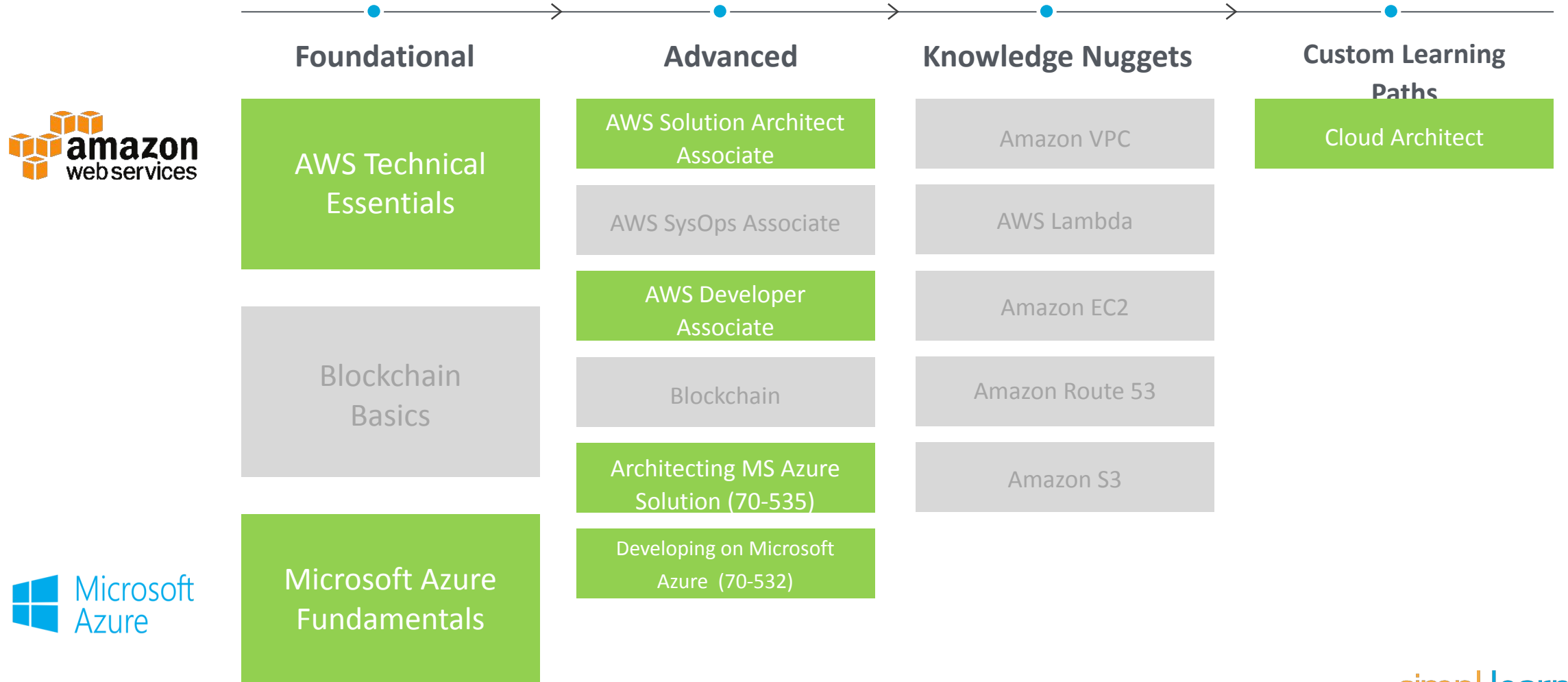
Strong Net Promoter
Score (NPS)

77

Courses for Every Skill Level: Cloud Computing



Custom Paths for All Learning Levels: Cloud Computing



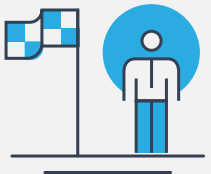
Award Winning Content & Client Service



Detailed Solution
Building



Delivery
Excellence



Ensuring
Success



Extended
Support



Next Steps

simpli|learn

UNITED STATES • SINGAPORE • INDIA

Engagement with [CLIENT]



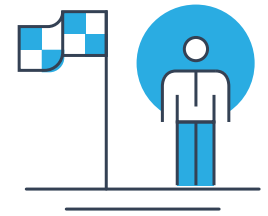
[X]
Professionals
Trained



[X]
Years of
Engagement



[X]
Training(s)
Delivered



[X]
Locations Served